

The 411 on Synthplex® 2020 Burbank, CA



THE LOW DOWN:

2020 marks the second year for **Synthplex** the premier western United States “All-Things-Synthesizer” expo & electronic music festival. Synthplex features Live Electronic Music, Master Q&A Sessions with legendary artists & industry icons, Trade Show Exhibits, Educational Seminars, DIY Synth Building Classes, Pop-Up Synth Museum and (2) Keynote Address(es) . . . plus The **Synthplex Golden Ear Award**® presented to a person who has changed the face of electronic music. The 2020 Golden Ear Award celebrates the music and career of Jean-Michel Jarre!

WHO WILL ATTEND?

Synthplex® is for everyone: electronic artists; film, television & gaming professionals; equipment manufacturers; software developers; music store buyers; music studio owners; music magnet schools & college students, and music journalists, authors, publishers and educators. *Last year we had over 30 members of the media, over 2000 attendees from 19 different countries and this year we are set to double those numbers!*

WHY?

The buzz is loud . . . **Synthplex®** is the only west coast synth-centric *business-to-consumer* event in Los Angeles, the heart of the music, film, television and gaming business world. In this age of social disconnect, **there is no substitute for people coming together face to face. Synthplex® is all about building the community of synthesizer & electronic music people one-on-one. Synthplex is the place where likeminded people come together for the love of “All Things Synthesizer”.**

WHERE?

Synthplex® has again selected the LA Burbank Airport Convention Center & Marriott Hotel for 2020. The Hotel & Convention Center complex features a 20,000+ square foot convention center adjacent to the hotel. The hotel has 488 high-quality rooms & suites. The convention complex has ample room for Synthplex’s live electronic music performances. For the first time this year **Synthplex®** will feature several films about synth pioneers on the big screens of the performance stages, starting Thursday March 26 with The Keith Emerson Tribute concert & film highlights.

- **LA Burbank Airport Convention Center & Marriott Hotel**
- 2500 North Hollywood Way Burbank, CA 91505

WHEN?

Synthplex® 2020 March 26-29th, 2020.

*Note: Synthplex® believes in the cooperative approach to music . . . bandmates and colleagues . . . not competitors. We carefully selected Synthplex® to be in late March before the music festival season kicks off in April. We also selected March to give a 6-month offset from **Knobcon** in Chicagoland. Late March also keeps us from conflicting with electronic music performers who may be booked for **SXSW** in Austin, TX and this also puts us a couple weeks ahead of **Coachella**. Synthplex® proudly supports **Moogfest** and **Superbooth + Ableton Loop** in Berlin, which run concurrently April 24-26, 2020.*

GEAR EXHIBITS:

The 20,000 ft² of **Synthplex®** exhibit halls is made up of three adjacent but separate large spaces surrounded by an outer display and lobby area. **Synthplex®** exhibitors are (mostly) grouped by *types* of products: MODULAR/EURORACK, HARDWARE, SOFTWARE and PEDALS & ACCESSORIES. Altogether



there are four main exhibit hall areas allowing visitors and exhibitors to interact in a quieter environment. This year **Synthplex®** added a new “Quiet Hall” (headphones only) for exhibitors who wish to communicate with attendees using headphones & headset microphones.

EDUCATIONAL SEMINARS:

*At **Synthplex®** we believe it is critically important to educate, train and inspire at all levels of age, education and success.* Experts give technical seminars to the attendees all weekend long in the areas of synthesis & electronic music production, music psychology & health as well as a full range of ‘the business of music’ topics, i.e. how to make a living creating music and sound design using synthesizers. New for 2020 – seminars on composing and mixing music/sound design for immersive formats.

EURORACK & MODULAR SEMINARS:

Synthplex® offers deep dives into Eurorack gear including how to combine modules, create unique patches as well as using DAW and hardware sequencers. With a better understanding of electronic music and technology, **Synthplex®** believes new Eurorack users will be won over to this exciting and expanding part of electronic music.

SYNTH RELATED COMPANY HISTORY SEMINARS:

Synthplex® has seminars specifically on the history of electronic music, synthesis, synthesizers and their manufacturers.

Synthplex® POP-UP SYNTH MUSEUM:

Each year **Synthplex®** curates the **Pop-Up Synth Museum** featuring a wide range of unique and rare vintage synthesizers where visitors can get ‘hands-on’ experience. The **Synthplex® Pop-Up Synth Museum** allows visitors to play, and in most cases, sample/record their creative discoveries on these vintage instruments with the help of museum docents to guide and teach them about the instruments. The **Synthplex® Pop-Up Synth Museum** is a big draw for all synthesizer fans. Each year, 100% of proceeds from the **Synthplex® Pop-Up Synth Museum** go to a music-based educational charity. For 2020 **Synthplex®** has proudly selected The Bob Moog Foundation for its work with school children through Dr. Bob’s Sound School.

MASTERS SESSIONS WITH INDUSTRY LEGENDS:

Synthplex® has Q & A interviews and talks with industry legends each year. Here are just some of the icons who graciously provide insight into their electronic music worlds: **Dave Smith, Roger Linn, BT, Sharon Farber, Eric Persing, Diego Stocco, Lisa Bella Donna, Pedro Eustache, John Powell, Laura Escudé, Brian Kehew, Tom Holkenborg (Junkie XL), Craig Anderton, Helene Muddiman, Michael Abels - 32 in all!**

DIY BUILD YOUR OWN SYNTH WORKSHOPS:

Synthplex® partners with synth manufacturers to offer DIY classes where you build your own synthesizer and other electronic modules. In 2020 **Synthplex®** is offering a DIY project from microphone genius David Royer (Royer Labs & Mojave Audio) in addition to building a few Eurorack modules (Delptronics & LeafAudio thus far)! Class sizes are limited to 12 people per session with multiple sessions on both Saturday and Sunday.



THE SPONSORED DINNER BANQUET:

Saturday evening boasts the **Synthplex® Golden Ear Award**

Gala with keynote speaker and a live performance by an electronic music legend. This is an intimate evening with only 230 attendees and tickets are sold separately. In 2019 Thomas Dolby performed and received the inaugural **Synthplex Golden Ear Award®**. This year Jean-Michel Jarre is flying from Paris to share his insight on creating music through artificial intelligence and on reaching millions of people with electronic music. Saturday, March 28, will be a very special celebration JMJ's music & accomplishments.

QUAD COURTYARD AND COOKOUT:

Synthplex® has an outdoor lunch service in the Courtyard area, located directly between the hotel & convention center. Foods include street tacos, burgers, hot dogs, salads along with many other choices. **dublabb** will be playing music from 10am-2pm Friday and Saturday. Music is provided by **SynthLab** with special video by **univac** on Friday early evening. On Sunday **Modular On The Spot** will feature local artists performing on Eurorack synthesizers live on the Quad Courtyard Stage. This **MOTS** event is open to the general public without having to purchase a ticket.

LIVE INTERNET BROADCASTING - VIDEO & RADIO:

During the day **Synthplex®** is proud to have **dublabb** broadcasting live internet radio and **dublabb** DJs will be spinning synth based electronic music and conducting live interviews with **Synthplex®** artists, presenters & attendees.

LIVE ELECTRONIC MUSIC THURSDAY, FRIDAY, SATURDAY and ALL DAY SUNDAY:

BT, Laura Escudé, Jeff Beal, Pedro Eustache, Lisa Bella Donna, JYNX, Patrick Gleeson, Marc Bonilla Band, Kae Matsumoto, Steve Porcaro, Lorna Dune, DrumDala, Alan Howarth, Tigercide, Rachel Flowers, Ars Nova, Meridian Alpha – over FIFTY performers in all . . . in four days!

Four days of live music, three days of seminars plus vendors with giveaways and discounted equipment sales from the floor for less than \$100!!!

• For more information visit Synthplex.com •

Tickets also available at Eventbrite.com

<https://www.eventbrite.com/e/synthplextm-2020-synthesizer-expo-electronic-music-festival-in-burbank-ca-tickets-74216851601>

Synthplex® 2020 • March 26-29, 2020 at The LA Burbank Airport Convention Center, 2500 North Hollywood Way, Burbank, CA 91505